

MADDEN NFL 26 INTERNATIONAL: MADRID CHALLENGE OFFICIAL RULES

1. OVERVIEW

NO PURCHASE NECESSARY TO ENTER. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

The Madden NFL 26 International: Madrid Challenge (“Madrid Challenge”) is sponsored by Electronic Arts Inc. (“EA”), 209 Redwood Shores Parkway, Redwood City, CA 94065 and is governed by these Official Rules (“Official Rules”).

The Madrid Challenge is a video game competition conducted using EA SPORTS™ Madden NFL 26 (“Game”) for the PC, Xbox Series X|S and PlayStation 5 consoles (“Supported Platforms”).

This Event involves gameplay that may be broadcast over the internet or other media and/or require in-person participation at a specific place and time at a live venue (a “Live Event”).

All federal, state, provincial, and local laws and regulations apply.

2. ELIGIBILITY AND REGISTRATION

2.1. Player Eligibility and Requirements

Each player is required to meet the following eligibility requirements to be considered a “Competitor”:

- Be the minimum age required to have a full (not underage) EA account in their territory of residence, and be at least eighteen(18) years old at the time of registration.
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- Be a legal resident of the United States, Mexico, or Canada.
- Have a valid EA account (<https://www.ea.com/register>).
- Own or have access to the Game on a Supported Platform and have connected it to their valid EA Account.
- Have a valid Xbox gamertag or PSN ID connected to their valid EA Account, if applicable.
- Agree to EA’s User Agreement (<https://terms.ea.com>, “User Agreement”) and acknowledge that EA’s Privacy and Cookie Policy (<https://privacy.ea.com>, “Privacy and Cookie Policy”) applies.
- Enable Two Factor Authentication on their EA Account.
- Have a valid Challengermode account (challengermode.com).

If a player is found to be ineligible after the start time of an Event, the ineligible player will be removed from the Event and may forfeit all future matches in the Event.

2.2. Registration Process and Deadlines

2.2.1. Registration Process

To be considered eligible for the Madrid Challenge, Competitors are required to complete the following steps on <http://challengermode.com/s/mcs26/pages/premierevent> (“Tournament Site”) by the registration dates noted in **Section 2.2.2**:

- Sign into Challengermode account;
- Link Challengermode account with EA Account;
- Fill out required fields; and
- Read and accept the Official Rules.

Certain Events may have additional registration requirements in order to participate; see the Tournament Site for details.

2.2.2. Registration Deadline

Madrid Challenge: October 18, 2025

Exact time for the registration deadlines detailed above will be posted on the Registration Site.

2.3. Acceptance of Official Rules; Changes to the Official Rules

To compete in the Madrid Challenge, Competitors must accept these Official Rules.

These Official Rules and all Event Rules may be updated by EA without notice as necessary, including without limitation, to add further clarity, correct errors, comply with changes in applicable law, or address matters that arise after their publication.

EA reserves the right to cancel, suspend and/or modify the Madrid Challenge, or any part of it, if any fraud, technical failures or any other factor impairs the integrity or proper operation of the Madrid Challenge, as determined by EA in its sole discretion. EA reserves the right to disqualify any Competitor at any time for any reason, including without limitation, for tampering with the operation of the Competition, or acting in violation of these Official Rules. Any attempt by any person to deliberately undermine the legitimate operation of the Madrid Challenge may be a violation of criminal and civil law, and EA reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law.

By participating in the Madrid Challenge, Competitors agree to be bound by these Official Rules and the decisions of EA and Event Officials (as defined in **Appendix A1**).

2.4. Proof of Residency

Competitors may be required to provide proof of residency in an eligible country to compete in the Madrid Challenge. The sufficiency of any such proof or documentation will be determined by EA (or its agent) in its sole discretion.

Competitors who participate in Live Events will be required to sign and return a Declaration of Eligibility, and must certify their country of permanent residence by providing a government-issued identification, such as a driver's license, identification card, or work visa with a photo, name and physical address in an eligible country.

2.5. Employees and Conflicts of Interest

Employees of EA and its respective affiliates, subsidiaries, representatives, advertising, promotion, and publicity agencies, vendors, Challengermode AB, former employees of EA who participated in the development of the Game, and the immediate family members and persons living in the same household of each as well as the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") are not eligible, unless otherwise approved in advance in writing by EA (email to suffice).

2.6. Registration Data and Leaderboard

As part of the registration process, Competitors will be asked to provide information such as an Madrid Challenge username, first and last names, country/territory (and state, if applicable) of residence, and optional information, such as Twitter and Twitch usernames. This information may be used in any leaderboard data created as part of the Madrid Challenge.

Competitor demographics provided during registration or otherwise maintained by EA, along with gameplay statistics, may also be publicly announced as part of broadcast commentary during events. For more information about how we may process your personal information, please see **Section 9.1** of the Official Rules.

3. COMPETITION STRUCTURE

3.1. In-Game Content

Competitors will receive one (1) MUT Pack (“MUT Pack”) if they play at least one (1) game in the Madrid Challenge. Competitors may receive a maximum of one (1) MUT Pack.

Competitors will receive a message with instructions on how to claim their MUT Pack to their Challengermode account inbox within thirty (30) days of the conclusion of the relevant event.

3.2. Madrid Challenge

Madrid Challenge will be held October 11, 2025 through November 15, 2025.

3.2.1. Tournament Format

Madrid Challenge follows the following format:

An “open” phase played amongst all Competitors who have secured a spot via the registration portal on the Registration Site.

Registered Competitors will participate in up to five (4) days of online ladder play between October 11, 2025 and October 19, 2025 to determine the up to five hundred forty-four (544) Competitors that will continue onto the Single Elimination phase of the Event.

A Single Elimination phase consisting of the top five hundred forty-four (544) Competitors. Competitors in the Single Elimination phase will participate in up to two (2) days of play on October 25, 2025 and October 26, 2025. Additional gameplay rules for the Single Elimination Phase of the Event are detailed in **Appendix D6**.

Live Finals consisting of the top two (2) Competitors from the Single Elimination phase. Competitors in the Live Finals will participate in one (1) day of play on November 15, 2025. Additional gameplay rules for the Live Finals are detailed in **Appendix D6**.

The top two (2) Competitors from the Single Elimination Phase will advance to the Madden Championship Series Last Chance Qualifier.

3.2.2. Seeding and Advancement

Online Elimination Seeding

The following process will be used to seed Competitors into the Single Elimination Phase of the tournament based on their performance during the Ladder Play phase:

Competitors that register for the Event will be eligible to queue for a match on maddenchampionship.com during five (5) separate periods consisting of four (4) to seven (7) hours of the open play period and one (1) additional hour to complete their final match for each of the play periods. Open play periods will be on the following dates and times:

- October 11, 2025 between 1 PM and 9 PM Eastern Time.
- October 12, 2025 between 1 PM and 9 PM Eastern Time.
- October 18, 2025 between 1 PM and 9 PM Eastern Time.
- October 19, 2025 between 1 PM and 9 PM Eastern Time.

A minimum number of twelve (12) matches must be played by a Competitor for their leaderboard entry to be valid. If less than five hundred forty-four (544) Competitors play less than twelve (12) matches, then this threshold will be reduced as needed to reach five hundred forty-four (544) Competitors.

- Competitors with a minimum of twelve (12) matches played will be placed higher on the leaderboard than Competitors with less than twelve (12) matches played.

- For Competitors that play under twelve (12) matches, Competitors with more matches played will be placed higher on the leaderboard than Competitors with less matches played, even if those with less matches played have a higher win-loss differential.

Matchmaking in the Ladder Play phase will preferentially select Competitors with similar scores in the current play period.

Leaderboard placement is based on win-loss differential, where one match win equates to +1 point and one match loss equates to -1 point. The top thirty-two (32) Competitors at the end of the Ladder Play phase will receive byes into the fifth round of the Online Elimination phase bracket.

Ties on the leaderboard will be resolved by the methods described in **Appendix C4.1**.

3.2.3. In-Game Settings

The in-game settings for the Event are described in **Appendix D**.

3.2.4. Match Process

The match process for the Event is described in **Appendix E**.

4. PLATFORMS & EQUIPMENT

4.1. Platforms

Competitors may register and compete in the Madrid Challenge on a Supported Platform using a single PSN account on the PlayStation 5, a single Xbox account on the Xbox Series X|S, or a single EA account on PC. The PSN account and Xbox account for their respective platforms may share a single EA account. Live Events will be available on personal computers, PlayStation 5, or Xbox Series X|S (as determined in EA's sole discretion).

4.2. Equipment and Accessories Provided On Site

Event Officials may provide the following equipment at Live Events to facilitate the tournament:

- Tables and chairs
- Access-restricted player lounge or equivalent practice facility
- Consoles
- TV monitors
- Controllers
- Controller conversion adaptors
- Digital game codes
- Game accounts and roster content
- Practice area

4.3. Competitor-Owned Equipment

Competitors can bring their own controllers to be used during the Madrid Challenge. All controllers must first be reviewed and approved by Event Officials prior to use during an Event.

Competitors may not have possession of any personal communication devices (e.g., smartphones, tablets, or other items capable of mobile communications, etc.) while they are actively engaged in a match. Event Officials will provide a storage area for all personal items.

5. ADDITIONAL COMPETITOR REQUIREMENTS FOR LIVE EVENTS

Competitors competing in a Live Event are required to adhere to the following:

- Competitors that choose to stream their matches must utilize a minimum ten (10) minute delay.
- Attend Media Day prior to each Live Event.
- Attend one (1) mandatory virtual Player Meeting prior to each Live Event. Meeting date and time to be provided by EA at least seven (7) days in advance.

- Be available for an interview with the Madrid Challenge broadcast crew for at least thirty (30) minutes following the end of each Live Event day.
- Winners from a Live Event may also be required to participate in a media session for up to one (1) hour following the end of the competition.
- Competitors should confirm the result of each match and describe any technical issues that occurred during the match to the Event Officials as soon as the match concludes.
- Competitors will be expected to be ready to begin match play at the scheduled times. If a hardware or software failure or other unexpected incident occurs in the game, both Competitors in the affected match are responsible for alerting an Event Official of the incident immediately.

6. PARTICIPATION IN LIVE EVENTS

6.1. Travel to Live Events

EA may provide travel accommodations at EA's expense for some Competitors who qualify (or are invited) to compete in a Live Event. For Competitors with travel expenses paid by EA, the selection of transportation carriers, hotels, and/or related transfers, will be at EA's sole discretion. EA reserves the right to provide ground transportation instead of airfare based on a Competitor's travel distance from a Live Event. If a Competitor requests special travel or accommodation plans, such as different travel dates, different carriers, or departure/arrival cities other than the designated city for the tournament, and if the cost of the special travel request exceeds that of the standard tournament travel plans, EA may require the Competitor to cover the difference in cost.

Receiving travel accommodations is contingent upon compliance with these Official Rules. In the event a Competitor is disqualified, or travel is forfeited for any reason, EA may award that Competitor's transportation, accommodations, current placement in the Event, and/or the prize associated with Competitor's current placement to an alternate player.

Incidentals for travel, including, without limitation: telephone calls, facsimile charges, Internet charges, spa/beauty salon services, laundry, tours/excursions, gift shop purchases, hotel processing fees, airline service charges and any other expenses not mentioned in these Official Rules are the sole responsibility of the Competitor or parent/guardian, and the Competitor may be asked to account for any such incidental charges by providing the applicable hotel with a credit card. Hotel and airfare cannot be used separately. Travel and accommodations are subject to availability and certain restrictions. Any extra nights' stay and any additional costs associated with an extended stay are the sole responsibility of the Competitor and his or her parent/guardian. Valid passport and/or other travel documentation may be required, which is the responsibility of each Competitor. Additional restrictions may apply.

6.2. Declaration of Eligibility and Request for Biographical Information

In order to participate in Live Events, receive travel accommodations to in-person Live Events, and/or receive equipment from EA to participate in online-only Live Events, Competitors must sign a Declaration of Eligibility and complete the Request for Biographic Information. Declaration of Eligibility will be sent to Competitors at the email addresses associated with the EA Accounts used to register for Events as described in **Section 2** of these Official Rules. If a Competitor does not complete and return the Declaration of Eligibility and Request for Biographic Information within two (2) business days of attempted notification, fails to sign and/or return the Declaration of Eligibility within the required time period, refuses travel, is ineligible to accept travel, or is unavailable to travel during the required dates listed in Event Rules for the specific Event, the Competitor forfeits travel accommodations, as well as their place in the respective Event.

6.3. Background Checks

In order to participate in a Live Event, potential prize winners may first be required to submit to a background check and provide the necessary information that EA requests to be eligible to receive a prize. EA reserves the right, in its sole discretion, to disqualify any potential winner based on

such background check if EA determines, in its sole discretion, that awarding a prize to such winner might reflect negatively on EA.

7. ENFORCEMENT

EA Accounts, the leaderboard, and match data may be audited, including for malicious behavior and cheating. Any Competitor may be disqualified immediately from the Madrid Challenge and related competitions, at the discretion of EA or its designees, for any reason, including for any failure to comply with the User Agreement, Privacy and Cookie Policy, and these Official Rules, including the Code of Conduct at **Appendix A**, which may include but is not limited to:

- using any cheats, hacks or other third-party “helper” applications;
- intentionally disconnecting from the Internet during an Event;
- colluding with other Competitors (as further described in **Appendix A2**);
- taking advantage of known exploits in the Game (it is the responsibility of players to understand and avoid all current illegal exploits); or
- abusive or disorderly behavior, including any use of harassing, negative, or profane language online.

EA, in its sole discretion, reserves the right to restart any match at any time and/or disqualify any Competitor at any time, for any reason, including but not limited to tampering with the entry process or the operation of the Madrid Challenge, or acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner and reserves the right to void all associated entries. EA’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

8. PRIZES

Prize amounts for Events that award prizes are detailed in **Appendix B**.

8.1. Prizes Terms and Conditions

Prizes are not transferable. No substitution of prizes for other goods and services is permitted, except that EA reserves the right to provide a substitute of approximately equal or greater value if an advertised prize is unavailable or not allowed by local law. All federal, state, provincial and local taxes, and international tariffs are the sole responsibility of the individual winner.

Potential winners will be required to complete, sign, and return a Prize Winner Declaration and Release within ninety (90) days of completion of the applicable Event to claim a prize. If a potential winner fails to sign and/or return the Prize Winner Declaration and Release, refuses the prize, or is ineligible to accept the prize, the potential winner forfeits the prize.

Failure to communicate banking information or delivery method to the prize distribution vendor in a timely manner may result in forfeiture of the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event a potential winner is disqualified, or the prize is forfeited for any reason, EA retains the discretion to donate the applicable prize to a charity of EA’s choosing. Potential winners may be required to provide a valid shipping address to claim a prize. Allow up to three (3) months for delivery of prizes.

In the event EA cancels or suspends the Madrid Challenge pursuant to **Section 2.3** above, prizes will be awarded for all Events prior to such cancellation or suspension.

9. GENERAL TERMS

Nothing in these Official Rules shall be deemed to exclude or restrict any Competitor’s statutory rights as a consumer.

9.1. Personal Information

By participating in the Madrid Challenge, Competitors acknowledge that EA will process their personal information (including name, address, date of birth, EA Account Name, email address, Supported Platform username, and country of residence) (collectively, “Personal Information”) in accordance with the EA

Privacy and Cookie Policy, available at <https://privacy.ea.com> for the purposes listed therein. If Personal Information has been collected from Competitors by another organizing entity, Competitors agree to the organizing entity transferring such Personal Information to EA.

Personal Information will be used and processed as described in the Privacy and Cookie Policy, including, but not limited to, for the purposes of:

- Organizing, running, and monitoring the Madrid Challenge and prize fulfillment, including for Competitors that win a prize, publishing Competitor names and countries of residence online or in any other media in connection with the Madrid Challenge, as described further below;
- Announcing player demographics, along with gameplay statistics, as part of the Event broadcast commentary;
- Sharing Personal Information with designated Madrid Challenge operators and/or administrators, including for booking travel and soliciting feedback on the Madrid Challenge, gameplay and features of EA game titles;
- Promotional and marketing materials that may reference Personal Information; and
- Other purposes to which Competitors consent.

Personal Information will be processed in the United States and potentially other countries in which EA, its subsidiaries, or third party agents operate. By entering the Madrid Challenge, Competitors consent that their Personal Information may be transferred to recipients in the United States and other countries that may not offer the same level of privacy protection as the laws in their country of residence or citizenship, as further explained in the Privacy and Cookie Policy.

Competitors have the right to access, withdraw, and correct their Personal Information, to the extent provided by applicable law. Competitors may request such action by visiting EA's Privacy Portal, <https://www.ea.com/privacy-portal>.

Please note that EA may request background investigations for Competitors that EA invites to Live Events. EA may request Competitor consent and provide details about such investigations, if applicable and necessary.

The organizing entity for the Madrid Challenge, if applicable, will be considered a data controller for the database containing the Personal Information submitted by Competitors. Please refer to the privacy policy of such organizing entity for details regarding how your data is processed and your rights with respect to it.

9.1.1. Applicability of User Agreement and Privacy and Cookie Policy

If there is any conflict between these Official Rules and the Privacy and Cookie Policy or the User Agreement, then the Privacy and Cookie Policy or User Agreement, as applicable, will control.

9.2. Release and Publication of Player Information

9.2.1. Winner's List

EA will post a winner's list on the Registration Site after all winners are confirmed within two (2) weeks after the end of each Event. This list will remain posted at least for three (3) months after the end of the Madrid Challenge.

9.2.2. Grant of Rights

Competitor grants to EA and the NFL Entities the right to publish and otherwise use Competitor's statistics and rankings in connection with the Madrid Challenge for any purpose, including for marketing and promotional purposes, without consent or compensation to Competitor.

By accepting a prize, Competitor grants to EA and the NFL Entities the right to use their Personal Information and any other information provided by Competitor, without further consent or compensation to Competitor, for the administration, marketing and promotion of the Madrid Challenge, EA, and/or the Game, unless otherwise noted below:

- Background Information: full name, country of residency, age, Supported Platform Username (e.g., Xbox Live Gamertag, PSN ID, EA Account ID)
- Social Media Information: Twitter handle, YouTube channel, Twitch account, Discord username, Instagram username
- Photos: Any photos provided by Competitor to EA or photos of Competitor taken onsite at a Live Event
- Other Information for Event Officials only: shirt size, dietary restrictions, mobile phone number
- Any Other Biographical Information Provided by Competitor (e.g., favorite professional sports teams players)

9.2.3. EA Account Information

Competitors acknowledge and agree that EA may provide their Account Information (name, Online ID, age, country, game play stats and scores, and email address) to Challengermode AB for the purposes of administering any and all Events, including without limitation that the Challengermode AB may contact Player by email and/or other means.

9.3. Governing Law; Release of Liability

9.3.1. EA's Decisions

EA's decisions will be final and binding on all matters related to the Madrid Challenge.

9.3.2. Governing Law

To the extent permissible by local law, the Madrid Challenge is governed by the laws of the State of California and all claims must be resolved in the United States.

9.3.3. Release

To the extent permissible by law, Competitor agrees to release and hold harmless EA and its agents from any and all liability or any injury, loss, damage, right, claim or action of any kind arising from or in connection with the Madrid Challenge or any Madrid Challenge-related activity, or the receipt, acceptance, possession, use or misuse of EA-provided travel or any prize won.

Competitor irrevocably waives all claims against the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees and agrees that the NFL Entities will have no liability or responsibility for any claims, damages, obligations, losses, injuries, costs or debt, and expenses (including but not limited to attorney's fees) claimed to be caused by participating in the Madrid Challenge or the acceptance, possession, shipping and handling, loss, use or misuse of any prize awarded. The NFL Entities have not offered or sponsored the Madrid Challenge in any way.

9.3.4. For Residents of Germany

Notwithstanding any other provision herein, nothing in these Official Rules shall have the effect to deprive a Competitor of the consumer protection rights granted by the laws of your residence that cannot be derogated from by agreement. With respect to the Prize and any other products or services given by EA and its affiliates free of charge, EA shall only be liable for intent and gross negligence. In case of slight negligence, however, EA is only liable for the breach of essential contractual obligations, such as delay or impossibility of performance, which EA can be made responsible for. The liability in the event of breach of such an essential contractual obligation is limited to the typical contractual damage, whose occurrence could be expected by the EA upon conclusion of the contract on account of the circumstances known at that time. "Essential contractual obligations" are those obligations whose fulfillment is essential to enable the proper implementation of the contract and the achievement of its purpose and whose observation you as an end consumer may rely upon. The foregoing limitations of liability shall not apply in the case of explicit guarantees by the EA, in cases of malice and injuries to life, body or health as well as in the case of mandatory statutory regulations.

9.3.5. For Residents of the United Kingdom

Notwithstanding any other provision herein, to the extent allowable under applicable law, each Competitor agrees to release and hold harmless EA and its agents from any and all liability or any injury, loss, damage, right, claim or action of any kind arising from or in connection with the Madrid Challenge or any Madrid Challenge-related activity or the receipt, possession, use or misuse of any prize won, except with respect to claims resulting from death or personal injury arising from EA's negligence and with respect to claims resulting from the tort of deceit or any other liabilities that may not be excluded by law.

9.3.6 For Residents of Australia

Notwithstanding any other provision herein, to the extent allowable under applicable law and subject to and without excluding, restricting or modifying any rights or remedies to which the Competitor may be entitled as a consumer under the consumer guarantee provisions of the Australian Consumer Law, each Competitor agrees to release and hold harmless EA and its agents from any and all liability or any injury, loss, damage, right, claim or action of any kind arising from or in connection with the Madrid Challenge or any Madrid Challenge-related activity or the receipt, possession, use or misuse of any prize won.

10. COMMERCIAL RIGHTS

All commercial rights (including, without limitation, all marketing, and media rights) relating to the Madrid Challenge are reserved for EA.

Competitors shall not associate themselves with the Madrid Challenge and/or EA in any commercial manner, nor use any intellectual property rights of EA, nor shall they permit any third parties to do so, without the prior written consent of EA, which may be granted or withheld at EA's sole discretion.

Any Competitor or a Competitor's sponsor wishing to engage in any promotional or marketing activities with respect to the Madrid Challenge, including at any Madrid Challenge tournament venue, will need prior written consent from EA, which may be granted or withheld at EA's sole discretion.

The recording and dissemination of images or footage of the Madrid Challenge for commercial purposes by or on behalf of any Competitor is strictly prohibited, except when explicitly authorized by EA.

11. LIMITATION OF LIABILITY

EA is not responsible for: (i) inaccurate information, whether caused by entrants, typographical errors, or equipment or programming associated with the tournament; (ii) technical failures, including without limitation, network malfunctions, interruptions, or disconnections; (iii) unauthorized intervention in the entry process of the tournament; (iv) technical or human error in the administration of the tournament or the processing of registrations; (v) late, lost, undeliverable, erroneous, damaged or stolen mail or electronic communications; (vi) ineligibility for any reason, including entrant's misunderstanding of the Official Rules and requirements or the entry process.

APPENDIX A: CODE OF CONDUCT

This Code of Conduct applies to all Competitors at all levels of the Madrid Challenge unless otherwise specified. EA reserved the right to levy penalties, sanction or disqualify any Competitor, for violations of this Code of Conduct in its sole discretion.

A1. Competitor Behavior

Competitors are some of the best and highest profile players in the world and are therefore ambassadors of the Madrid Challenge and as held to a high standard by EA, the public, and the media. Competitors must conduct themselves in accordance with commonly accepted standards of decency, social conventions and morals, and to not commit any act or become involved in any situation or make any statement which brings disrepute, contempt, scandal, ridicule, or disdain to the Competitor, EA, the Madrid Challenge, or to its Competitors and sponsors.

These requirements apply to live, offline, and online interactions, in and out of the Madrid Challenge, including with respect to social media conduct and activity on live streams, past conduct and during Live Events. All Competitors are expected to adhere to these standards of sportsmanship and the EA Rules of Conduct, available at <https://terms.ea.com>, at all times, including when not participating in EA sanctioned events.

Competitors must maintain an appropriate level of respect, in EA's sole judgment, towards other Competitors, referees, officials, event staff, and tournament administrators (collectively, "Event Officials"). Threatening or inappropriate behavior towards Event Officials and/or other Competitors will not be tolerated. Competitors must follow the instructions of Event Officials at all times.

Prohibited conduct includes, but it not limited to:

- Violating any law, rule or regulation, as determined by EA in its sole discretion;
- Using any software or program that damages, interferes with or disrupts an EA service or another's computer or property;
- Using any external software designed to give the Competitor an unfair advantage;
- Interfering with or disrupting other Competitor's participation in the Madrid Challenge;
- Harassing, threatening, bullying, engaging in hate speech, repeatedly sending unwanted messages, including making personal attacks or statements about race, gender, sexual orientation, religion, heritage, etc.;
- Using vulgar or offensive language;
- Physical abuse, fighting, or any other threatening action directed at any Competitor, spectator Event Official, or any other person;
- Damage and/or abuse to game devices, hardware, and peripherals, tournament equipment, or the facility/venue/lodging;
- Publishing, posting, uploading, or distributing content, or organizing/participating in any activity, group or guild that EA reasonably determines is inappropriate, abusive, hateful, harassing, profane, defamatory, threatening, obscene, sexually explicit and/or exploitive, infringing, privacy-invasive, vulgar or otherwise inconsistent with the goodwill of EA or the NFL, offensive, indecent or unlawful;
- Interfering with or interrupting the broadcast or broadcast production;
- Interfering with gameplay, including purposefully breaking a game station, interrupting the power supply, leaving a station before the conclusion of a match, referring to play, and abuse of in-game pausing;
- Failure to cooperate with safety and security requirements, such as metal detectors and bag searches;
- Failure to follow instructions given by Event Officials and security personnel;
- Logging into the provided game devices with a personal account or playing any game other than the copy of the Game provided for use in the tournament;
- Failing to be available for any post-tournament awards ceremonies, interviews, and the entirety of a Live Event, as well as any promotional activities reasonably requested by EA or other sponsor;
- Competitors watching video streams and/or listening to live coverage of their own match while the match is still in progress;
- Carrying out any third-party promotional activity in connection with the Madrid Challenge unless approved in advance in writing by EA;
- Using exploits, cheats, undocumented features, design errors or bugs in the Madrid Challenge;

- Selling, buying, trading or otherwise transferring or offering to transfer an EA Account or any EA content associated with an EA Account, including EA virtual currency and other entitlements, either within an EA service or on a third party website, or in connection with any out-of-game transaction, unless expressly authorized by EA;
- Playing on behalf of another Competitor, or allowing someone else to play on Competitor's behalf, in any competitive game mode;
- Gambling, including betting on the outcome of Madrid Challenge matches;
- Disclosing confidential information provided by EA or any of its affiliates;
- Communicating with anyone other than Event Officials in any way during an Madrid Challenge match until the Competitor is eliminated;
- Accepting or giving gifts, bribes, rewards or compensation for services that are rendered in connection with competing in the Madrid Challenge (with an exception for Competitors with sponsors who pay them based on their performance);
- Causing or contributing to scandal, reputational harm or risk to the integrity and reputation of the Madrid Challenge or EA;
- Engaging in any other activity that significantly disturbs a peaceful, fair and respectful gaming environment of the Madrid Challenge;
- Failure to attend a Live Event at the applicable date(s) and time(s) posted on the Tournament Site or otherwise communicated to Competitors by tournament sponsor or staff; and
- Promoting, encouraging or taking part in any prohibited activity described above.

A2. Collusion and Match-Fixing Policy

Any action or agreement to disadvantage other Competitors to predetermine the outcome of a match, to try to lose a match, to affect the fairness of the Madrid Challenge, or to limit efforts to win a match is strictly prohibited.

Any Competitors determined by EA to be violating this rule at any phase in the Madrid Challenge may be removed from the Madrid Challenge. Such Competitors may be forced to forfeit or return any compensation and/or prizes and may have their EA and/or Game accounts suspended.

Examples of collusion include, but are not limited to:

- Intentionally losing a match for any reason at any portion of an Event;
- Playing on behalf of another Competitor, including using a secondary account, to aid them during any portion of an Event;
- Any form of match-fixing or communication with other Competitors related to match play or strategy;
- "Soft play", defined as a Competitor not giving their best effort or not taking reasonable and fair actions to gain advantages against their opponent(s) in a match;
- Agreeing to split prize money; and
- Allowing an opponent to score more or less points than they normally would to impact the rankings.

A3. Drug & Alcohol Policy

Competitors may not be under the influence of drugs or alcohol while participating in the Madrid Challenge. Competitor use of alcohol or drugs is prohibited on any Live Event premises.

Smoking, including the use of e-Cigarettes and vaporizers, is prohibited during any Live Event except in designated areas. Some Live Event venues may ban smoking entirely.

A4. Dress Code

Competitors who compete in Live Events must wear attire that is appropriate under the circumstances (as determined by EA). EA and the NFL Entities will provide apparel that must be worn by Competitors during certain Live Events and/or apparel guidelines with details on what apparel would be considered acceptable at Live Events ("Apparel Guidelines"). Personal apparel choices must be submitted to EA according to the process defined in the Apparel Guidelines and approved in order to participate in Live Events. Failure to comply with the Apparel Guidelines could result in penalties as outlined in **Appendix A6**.

Competitors shall not wear, carry, or bear any items of a political nature, or which in EA's opinion cause controversy or reflect unfavorably upon EA, its partners, or the Madrid Challenge.

Competitors shall not carry out any promotional activity or marketing of brands and services in connection with the Madrid Challenge unless otherwise approved in writing by EA.

A5. Reporting Violations

To report a potential breach of these Official Rules, please email maddenleagueops@ea.com.

A6. Penalties

Violation of these Official Rules or Event Rules may, at EA's discretion, result in penalties, disqualification, change in match results, loss of winner status, and/or forfeiture of prizes. All decisions and rulings of EA or Event Officials relating to the Madrid Challenge are final and binding. EA reserves the right to penalize any Competitor in the Competition at any level, at any time, for any reason. Penalties may include, but are not limited to, any or all of the following:

- Warning
- Reprimand
- Forfeiture of single game
- Forfeiture of all games
- Reduction in points scored
- Loss of awards (including prize money and paid travel expenses)
- Loss of points
- Temporary or permanent suspension from the Madrid Challenge
- Disqualification from the Madrid Challenge and future competitions
- Forfeiture of any registration fees to participate in an Event
- Loss of future prize money
- Suspension of one (1) or multiple game accounts for the EA service(s) used by the Competitor
- An enforced 5-yard penalty (multiple enforcements allowed)
- Clock runoff for a specified amount of time
- Loss of down and a specified number of yards
- Loss of possession (i.e. forced punt)
- Disqualification of leaderboards that serve as qualifiers for Events

EA also has the right to publicly announce penalties that have been levied on Competitors, and such Competitors waive any right of legal action against EA, and/or any of its affiliates.

A7. Competitor Sponsorship

Competitors in the Madrid Challenge may acquire and work with promotional sponsors. Promotional sponsorship is limited, however, to exclude certain categories and industries. If the promotional sponsor falls under one of the below categories, the Competitor may not display or promote the sponsorship in conjunction with EA, its partners, or the Madrid Challenge that offer or are associated with:

- Gambling, wagering, or lottery products or services including but not limited to sports betting, fantasy sites gambling or similar websites or services;
- Alcohol, tobacco, prescription drugs, restricted drugs and/or similar products or paraphernalia;
- Firearms or any type of weapons;
- Pornographic or any sexually explicit or adult material;
- High fat, salt, or sugar foods and drinks;
- Political ads or otherwise promoting a political agenda;
- Cryptocurrency companies and/or websites promoting/relating to the trade of cryptocurrency;
- Illegal products or services, or content that otherwise violates any applicable laws in the territories where the Game is available;
- Products or services from direct competitors of EA, its partners, and its other subsidiary brands;
- Direct competitors of the NFL's Official Marketing Partners;
- Anything that is detrimental to EA's business (e.g., hacking, gold services, account/coin selling, etc.)
- Anything that is inconsistent with the ESRB, PEGI, OFLC, USK or applicable rating(s) of the Game in a given territory.

The list is illustrative and non-exhaustive. EA reserves the right to add or remove any product or service from the list at any time without notice.

A8. Stage and Player Names

Competitors will be asked to select a unique username during the registration process. This username will be used to identify Competitors during any Live Events. This username can be the same as their EA Account ID, PSN ID or XBL Gamertag, but is not required to be the same. The username must be unique from other Competitor names and must not be deemed vulgar by EA and its affiliates. Usernames must not: (a) infringe on a third party's intellectual property rights; or (b) violate the law, EA's User Agreement or a third party's right of privacy or right of publicity.

A9. Glitches

Any attempt to glitch the game in order to gain an advantage is prohibited.

Procedure After a Glitch Penalty: In the event that a tournament administrator determines that a penalty was caused by an unauthorized glitch, one or more of the following actions will be taken to return the game to a fair state depending on the result of the play. All Competitors will be given guidance on how to handle penalties once they have advanced to the Online Elimination phases of the tournament.

- If the ball wasn't advanced by the offense OR the result of the play was in favor of the defense (turnover, sack, defensive TD), then the offense will be forced to decline the penalty (in the end, the penalty for a glitch is a loss of down).
- If the ball was advanced by the offense, then the offense will be forced to take penalties until they are equal or behind the line of scrimmage at the start of the play where they intentionally glitched (in the end, the penalty for a glitch is a loss of down).

A10. Conceding a Match

Competitors are discouraged from conceding matches during the Madrid Challenge. Concessions will be allowed without penalty in emergency situations as well as situations that do not impact the placement of other Competitors outside of the current match.

APPENDIX B: PRIZES

All amounts are in USD.

B1. Prizing

A total of Fifty Thousand United States Dollars (USD \$50,000) will be awarded to Competitors based on their final placement in Single Elimination Phase as detailed below:

Placement	Prize
1st - 2nd Place	\$10,000 and Advancement to Live Final Phase
3rd - 4th Place	\$5,000
5th - 8th Place	\$3,000
9th - 16th Place	\$1,000

Additionally, for the Live Finals, up to two (2) Competitors will receive travel to the Live Event venue (including roundtrip, economy/coach class airfare from a major commercial airport near the Competitor's residence to a major commercial airport near the Live Event venue (ground transport to be substituted for air travel at EA's discretion), hotel accommodations for up to four (4) nights near the Live Event venue, and ground transportation to/from hotel and Live Event venue) with an approximate retail value ("ARV") of One Thousand Two Hundred Fifty United States Dollars (USD \$1,250). Actual value may vary based on travel fare fluctuations and the distance between departure and destination. Winner will not receive the difference between actual value and ARV.

APPENDIX C: TOURNAMENT FORMAT & SCORING

C1. Single Elimination Tournaments

The Single Elimination Phase will consist of two (2) brackets.

The first bracket (“Stage One”) will contain up to five hundred twelve (512) Competitors and played until thirty-two (32) Competitors remain.

The second bracket (“Stage Two”) will contain sixty-four (64) Competitors and be played until eight (8) Competitors remain.

Stage One will consist of Competitors ranked between 33rd place and 544th place in the Ladder Play phase. The first round of Stage One will be arranged for the best available ranked Competitor to compete against lowest ranked Competitor in each round of the bracket using the assumption that a Competitor with the best placement in the Ladder Play phase would win any given match. Competitors acknowledge and agree placement in the bracket will not be changed between rounds in Stage One.

Stage Two will consist of Competitors ranked between 1st place and 32nd place in the Ladder Play phase and the thirty-two (32) Competitors that were not eliminated in Stage One. The first round of Stage Two will be arranged for the best available ranked Competitor to compete against the lowest ranked Competitor in each round of the bracket using the assumption that a Competitor with the best placement in the Ladder Play phase would win any given match. Competitors acknowledge and agree placement in the bracket will not be changed between rounds in Stage Two.

C3. Mercy Rules

If the following conditions are met during a match, at the sole discretion of the Event Officials, a match may be ended early and victory awarded to the Competitor with the score advantage in the interest of continuing the Madrid Challenge in a timely manner.

- A Competitor has a thirty-two (32) or greater point lead at the end of the first half.
- A Competitor has a twenty-five (25) or greater point lead AND the losing Competitor has had at least one opportunity to possess the ball for a full drive in the second half.
- A Competitor has a twenty-four (24) point lead with possession of the ball AND the losing Competitor has had at least one (1) opportunity to possess the ball for a full drive in the second half.

C4. Tiebreakers

C4.1 Madrid Challenge - Leaderboards

Ties on the leaderboard will be broken in the following ways:

- If the win-loss differential is tied, the Competitor with the most matches played will receive the higher ranking on the leaderboard.
- If two (2) or more Competitors are tied on win-loss differential and total matches played and all tied players will receive seeding into the Single Elimination Phase then seeding will be determined by point differential for each Competitor.
- If two (2) or more Competitors are tied on win-loss differential and total matches played and point differential and all tied players will receive seeding into the Single Elimination Phase then seeding will be randomly determined for each Competitor.
- If two (2) or more Competitors are tied on win-loss differential and total matches played and point differential and there are fewer remaining positions in the Single Elimination Phase than there are tied Competitors a series of tiebreaking matches will be played between tied Competitors to determine which Competitor(s) will advance to the next phase.
 - Tiebreaking matches will only be played between Competitors that have played at least six (6) matches during the Ladder Play phase.

APPENDIX D: IN-GAME SETTINGS

D1. Settings Dictated by MUT Mode

Game settings are dictated by the MUT Competitive Play A Friend event and cannot be changed.

D2. Team Selection in Each Phase of an Event

For MUT Team selection will be handled by the MUT Competitive Play A Friend event. Competitors will select their teams prior to each phase of an Event (e.g., online ladders, single elimination, Live Event).

D3. Lineup and Depth Chart Requirements

Lineups are managed through the Game's lineup screen.

D4. Restricted Items List

- As of September 23, 2025, there are no restricted items.
- EA reserves the right to add or adjust the list of restricted items (e.g., player items, playbooks, teams, etc.) at any time without prior notice to Competitors.

D5. Additional Gameplay Rules (Online Elimination and Live Finals)

- Onside Kicks: Onside kicks are not allowed in the first half. A competitor may attempt an onside kick during the second half when they have fewer total points than their opponent.
- Excessive Offsides: Neither the offense or defense should purposefully go offsides with the intent of delaying the game nor exhibiting unsportsmanlike conduct. Intent is at the sole discretion of the tournament administration.
- Improper Audibles: Competitors may not audible out of the QB Kneel, Wildcat, Field Goal, or Punt formations.

APPENDIX E: MATCH PROCESS

E1. Administration

Competitors will be briefed by designated referees and a tournament director who will have authority with respect to the operation and officiating of Live Events.

E2. Tournament Schedule

Matches will be assigned an estimated time to start, along with a check-in time given to the Competitors to be ready to play.

E3. Disconnections

The result of a Competitor's disconnection from a match depends on whether the disconnection was intentional. Whether or not a disconnection is deemed intentional or unintentional is at the sole discretion of the Event Officials.

- If a Competitor intentionally disconnects from the match and is not able to reconnect, that Competitor will incur a loss.
- If a Competitor unintentionally disconnects from the match and is not able to reconnect, Event Officials will determine if the match state can be restored. If the match cannot be restored, then the Event Officials will determine how to restart the game.

E4. Administrator Pause

At any time during a Live Event match, an Event Official may ask a Competitor to pause their game for any reason. Competitors are expected to follow this guidance promptly and within reason.

E5. Grace Period for Settings Check

Competitors have until the start of the second quarter of a match to report any settings that were configured incorrectly. If a Competitor's setting(s) was configured incorrectly, Event Officials will suspend the match, correct the setting(s), and then resume the match from the last match state.